

Privacy Statement to all persons

When information is submitted to Mad About Handling Ltd either electronically or in a paper transaction whether directly or indirectly, this statement explains how we look after that information and what we do with it.

We have a legal duty under the Data Protection Act and the GDPR to prevent your information falling into the wrong hands. We must also ensure that the data we hold is accurate, adequate, relevant and not excessive.

Normally, the only information we hold comes directly from you. Whenever we collect information from you, we will make it clear which information is required in order to provide you with the gift, prize, information, service or goods you need. You do not have to provide us with any additional information unless you choose to. We store your information securely on our computer system, we restrict access to those who have a need to know and we train our staff in handling the information securely.

Mad About Handling Ltd is a sales promotion, fulfilment and handling house employed by Brands and their Agents. Brands may wish to contact you in future to tell you about new products or services or ways that you may wish to support that Brand. You have the right to ask us not to contact you in this way. Where we receive your data on forms of our design, we will always aim to provide a clear method for you to opt in to receive such communication. Data which has been approved by you and opted in will be marked in accordance with your instructions. You can also contact us or the Brand directly at any time and tell us not to send you any future marketing material.

Very occasionally we carry out a joint mailing with selected other organisations in order to tell you about products or services that you have agreed to receive. Again, you have the right to opt out of this.

You have a right to a copy of all the information we hold about you (apart from a very few things which we may be obliged to withhold because they concern other people as well as you). To obtain a copy, please write to the Data Protection Officer at Mad About Handling Ltd. There is a charge of £10 for a copy of your data (as permitted by law). We aim to reply as promptly as we can and, in any case, within the legal maximum of 40 days.